



2017 EVENT SPONSORSHIP





REAL. WESTERN. BEER.

The Lander Brewfest is a classic celebration of a Rocky Mountain summer: Lander, friends, foot stompin' music, the finest brews from Wyoming and beyond. All ages are welcome to this year's event, which includes 20+ breweries, great food, fun games and more.

WHEN: June 9 & 10

WHERE: City Park

WHO: 2500+ attendees from all around Wyoming

VIBE: Part festival, part beer garden, and all parts fun

	Headline Sponsor	Named Event	Logo on Pint Glass	On-Site Booth	Pre-Event Media	Logo on T-Shirt	Comp Tickets	Price
TITLE	✓	✓	✓	✓	✓	✓	12	\$8,000
PLATINUM		✓	✓	✓	✓	✓	8	\$4,000
GOLD			✓	✓	✓	✓	5	\$2,000
SILVER				✓	✓	✓	3	\$1,000
BRONZE					✓	✓	2	\$500



“CUT LOOSE BY THE CABOOSE”

Lander LIVE: a free, four-part, live music concert series featuring touring bands from a range of genres. Summer gets even better with good music enjoyed outdoors with local drinks, eats, and dance-ready neighbors.

WHEN: Thursdays
in July and August

WHERE: Jaycee Park,
1st and Main Street

WHO: 1,000+ Lander
families and visitors
per show

VIBE: Family friendly
block party & festival

	 Headline Sponsor Named Event Recognition at Concert Ad in Program Concert Booth Pre-Event Media Logo on Poster/Web Price							
TITLE	✓	✓	✓	1	All Shows	✓	✓	\$12,000
PLATINUM			✓	1/2	All Shows	✓	✓	\$5,000
GOLD				1/4	2 Shows	✓	✓	\$3,000
SILVER					1 Show	✓	✓	\$1,500
BRONZE						✓	✓	\$500

COMMUNITY AWARDS LUNCHEON



COMMUNITY RECOGNITION

The Lander Community Awards Luncheon is a gathering of business leaders to recognize the most notable accomplishments of the year. Categories include Anchor Award, Beautification, Rookie of the Year, Spirit of Lander, Lifetime Contribution and many more.

WHEN: Feb 3, 2017

WHERE: Lander Community and Convention Center

WHO: 200+ from the business community

VIBE: Recognizing community leaders

		1-min Address	Verbal Recognition	Logo on Table Top	Logo on Program	Logo on Poster	Comp Tickets	Price
PLATINUM	✓	✓	✓	✓	✓	✓	8	\$2,000
GOLD		✓	✓	✓	✓		5	\$1,500
SILVER				✓	✓		3	\$1,000
BRONZE					✓		2	\$500